



**NEW ORLEANS POLICE DEPARTMENT
FIRST DISTRICT
COMMUNITY OUTREACH AND PUBLIC INFORMATION PLAN
DECEMBER 2016**





NEW ORLEANS POLICE DEPARTMENT
First District

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COMMUNITY ENGAGEMENT PROGRAM OVERVIEW

The New Orleans Police Department's Community Engagement Program consists of a Community Engagement Policy, Community Engagement Plan and Community Outreach and Public Information Plans.



Community Engagement Policy

The New Orleans Police Department shall promote and strengthen community partnerships, engage constructively with the community, ensure collaborative problem solving, ensure ethical and bias-free policing, and increase community confidence in the Department.

Community Engagement Plan

The Community Engagement Manual is designed to be a long term, aspirational document that will enhance the NOPD's community engagement, community policing and problem-oriented policing procedures. The objectives of this manual are meant to guide officers on how to foster positive community engagement interactions between citizens and NOPD, utilize community policing ideals, create opportunities for substantive engagement with the community, substantive collaboration with the community as well as civic engagement.

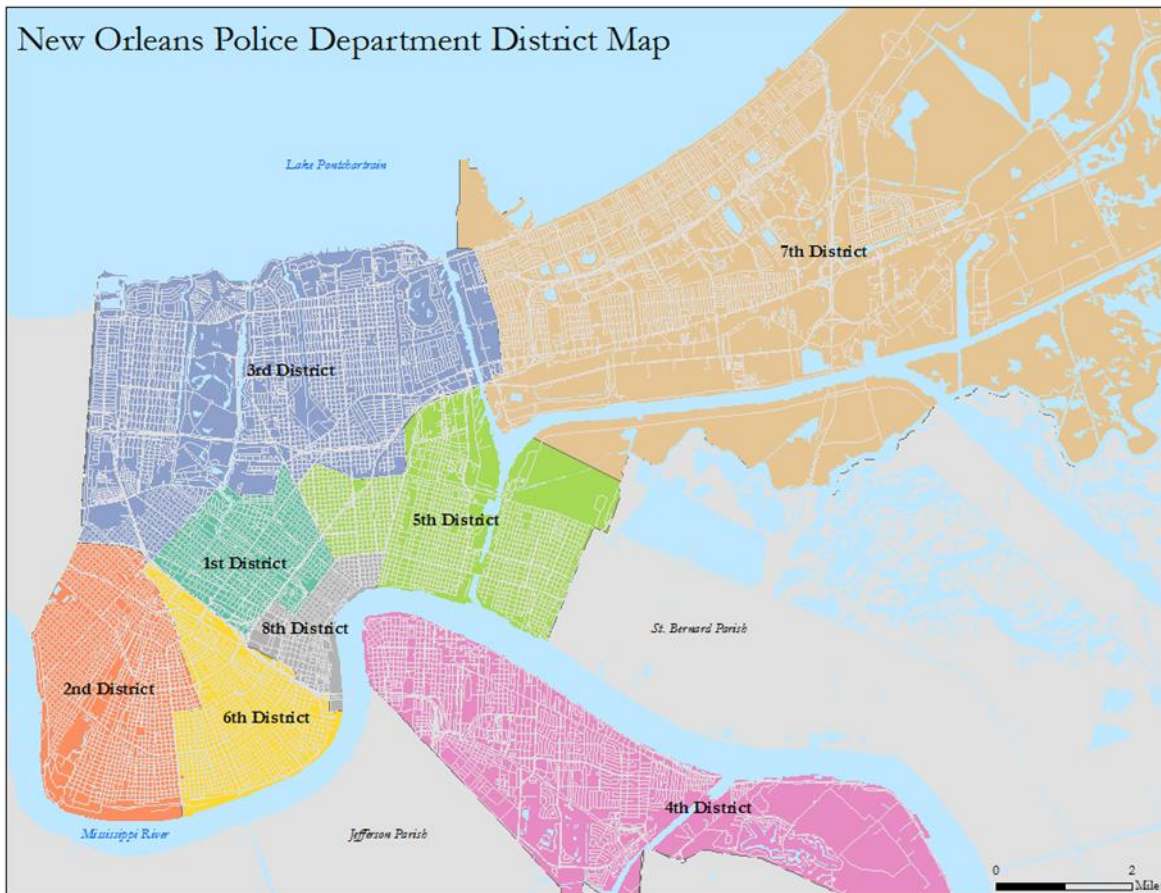
Community Outreach and Public Information Program

A district-specific collaborative partnership with the community. The Community Outreach and Public Information Plans will be specific to each District and address the unique needs of the community serviced in each District.

On October 13, 2016, the NOPD hosted a “Community Engagement Night Out” in the First District at the Treme Recreation Center. The purpose of the event was to identify and prioritize public safety concerns voiced by the community members present. The community priorities are utilized to develop the Community Outreach and Public Information Plans. The priorities chosen should be reassessed within three to six months with the community to determine if new priorities should be addressed.

FIRST DISTRICT

The First District encompasses approximately 5.2 square miles and currently serves a population of 55,000 residents. Its boundaries are from Carrollton Ave. to Rampart St., and Avery C. Alexander Expressway to St. Bernard St. The police station is located at 501 N. Rampart St, New Orleans, LA 70112. The District has 76 officers as of December 2016. . The First District encompasses the Mid-City and Historic Treme Area and is diverse in its communities and neighborhoods. It includes the Saenger Theatre as well as the Mahalia Jackson Theatre. The District phone number is (504) 658-6010. The First District can be contacted by email at nopd1stdistrict@nola.gov.



LEADERSHIP

Hans Ganthier, an 18 year veteran of the NOPD, was appointed as Commander of the First District in 2016. Commander Ganthier has worked with NOPD in the Eighth District and with the Special Operations Division Tactical Unit. He has a Bachelor of Science Degree in Electrical Engineering from the Pratt Institute in Brooklyn, New York. He has also served with in the U.S. Navy as a Naval Officer. Commander Ganthier is also a recipient of the Medal of Merit and Commendation Medal. He was promoted to Sergeant in 2004 and remained in the Tactical Unit until 2013. In April of 2013 he was promoted to Lieutenant and assigned to the Second District. In 2014, Commander Ganthier was assigned to the Fifth District as DIU Commander. Commander Ganthier was promoted to the rank of Commander by Superintendent Michael Harrison in December 2015.

Lieutenant Octavio Baldassarro, second in command, is an 18 year veteran of the NOPD, and was appointed to the District in 2016. Lt. Baldassarro has worked with NOPD in the Fourth District, The Special Operations Division Tactical Unit and the Street Gangs Unit and is the recipient of the Medal of Merit and Commendation Medal. As DIU Commander, Lt. Baldassarro's role is to oversee all criminal investigations within the District Boundaries.

For more information about the work of these officers, please follow the Facebook page account: NOPD First District Station

COMMUNITY OUTREACH & INFORMATION PRIORITIES

Given the issues raised by the community, the primary area of focus in the First District Community Outreach and Public Information Plan, drafted for December 2016, will be to focus on armed robberies, and prostitution.

ACTIONABLE ITEMS

Actionable items are concrete steps that the District will take to implement the Community Outreach and Public Information Plan. Actionable items will be quantified or qualified through data analytics and anecdotes. The actionable items are transparency steps that will be updated monthly to demonstrate to the community the exact steps that the District executed.

1. The First District will focus on armed robbery “hot spots”¹ and will document its activities in the hot spots.

Task #1: First District officers will proactively patrol zones L and M in the First District. The proactive patrols data captured which will include the number of times a unit was dispatched to patrol zones L and M and the duration of the patrol.

Task #2: First District detectives will meet weekly to share information regarding crime trends and armed robberies in the district and will focus on strategic initiatives to combat armed robberies. While the information shared in the meeting will be sensitive information, there will be a log presented at each New Orleans Neighborhood Police Anti-Crime Council (NONPACC) with the date, time and list of detectives present at the meetings.

2. The First District will focus on prostitution in the district by initiating directed enforcements to deter the activity along the N. Claiborne Corridor, from N. Galvez to St. Bernard to Orleans Avenue.

¹ Hot spots are locations within an area where a specified violation or activity occurs at a higher rate than other locations within the same district.

Task #1: Initiate directed enforcement along the N. Claiborne Corridor and document the results of the directed enforcement.

TASKS

Please copy and paste which task (listed above) that the officer worked towards completing. Fill out “task”, “officer name” and “date” fields on every task sheet. However, if applicable, print MAX report and staple to task form in lieu of filling out “action” portion of form.

Task#: _____

Officer Name: _____

Date: _____

Action: _____

APPENDIX

Community Engagement Night Out

The first question posed was, “In your opinion, what are the greatest problems in your District and how the police department can help? Please provide specific examples.” In the First District, the primary responses from the community were:

- a. Lack of officers
- b. Robberies
- c. Drugs
- d. Panhandlers
- e. Blight
- f. Prostitution
- g. Citizen to Participate in recruitment
- h. Citizen complaints to appropriate party

The second question posed was, “How can the community collaborate with the police department to address these issues?” In the First District, the primary responses from the community were:

- a. If you see it, tell NOPD
- b. Collaborative efforts, and attending NOPD community events
- c. Come to NONPACC meeting
- d. Positive input
- e. Move toward biases

The third question posed was, “What does the police department do well in terms of community engagement? Please provide specific examples.” In the First District, the primary responses from the community were:

- a. Night out against crime
- b. NONPACC
- c. Jazz Fest traffic control
- d. Respond to email promptly
- e. Smiling back at citizens
- f. Attends community meetings
- g. Responding to the Consent Decree
- h. Police are more approachable and courteous
- i. Posting crime stats
- j. Listening to residents
- k. Officers always attend community events

The fourth question posed was, “What could the police department do better in terms of community engagement? Please provide specific examples.” In the First District, the primary responses from the community were:

- a. Involvement with Youth (officer friendly)
- b. Recreation with kids
- c. Recruit at high school
- d. Satellite offices
- e. Preventative/proactive relationships
- f. Club/community speakers

The fifth question posed was, “What activities should the Department undertake to improve relationships with youth?” In the First District, the primary responses from the community were:

- a. Field days
- b. Engage parents
- c. Big brother program
- d. Participate in sports
- e. Combine sports with discussion processes and listen to kids
- f. Team up with NORD
- g. Assign officer friendly in the communities
- h. Bring back Mc Gruff
- i. 2-3 minute videos on being an officer
- j. Going into the school